

# Regional MLS Services & Product Partners



Regional MLS, Inc. is a Real Estate network of Professionals and Properties, providing service and support from Port St. Lucie to Miami-Dade. RMLS was established in 1987 and continues to strive towards advancing Real Estate Professionals in Southeast Florida by providing products and services that meet the ever changing needs of our industry. Take a look at these two pages to find out what RMLS has to offer.



**Safe MLS Authentication** from Clarity Security protects your MLS data and helps prevent the sharing or theft of passwords



**E-Key, Active Key, iPhone & Blackberry** provides secure access to properties with lockboxes containing keys.



**Help Desk Support** is our on-site call center which provides assistance with RMLS supported systems.



**Field Technical Assistance** is available for hardware or software issues from 'The RMLS Computer Doctor'.



**Training Division** offers training classes at 5 locations in Palm Beach and St. Lucie counties, plus on-site office training customized for agents and office staff.



**General Procedures & Systems** (GPS) is an orientation program for new users to understand the nuances of RMLS.



**Annual Trade Show** is a mini version of the State and National conventions, including exhibitors and seminars throughout the day.

**Special Events** Broker Forum • Tools for Professionals



**Real Estate Trend Indicator & Market Watch** reports contain current information about our local market.



**Compliance** provides Subscriber support with MLS data accuracy and usage.



**IDX & VOW Data Feeds** that allow the display of RMLS listings on your web site.



**Data Exchange** lets you view listings from St. Lucie to Miami-Dade County.



**Newsletters** in both print and digital formats to keep you up to date on products, services and events offered by RMLS.



**Head Shots** taken by a professional photographer at the RMLS corporate office.



**HomeToFlorida.com** is the official public web site of RMLS designed for consumers to search listings, find a professional, schedule a showing, locate open houses, school and neighborhood information, and more in the Palm Beach and Treasure Coast regions.



## MLXchange Professional

A powerful suite of sales and marketing tools to generate leads, improve customer service, communicate with clients, and increase sales. Access MLS data anywhere with an Internet connection, ready-to-go Agent web sites, private client web pages, Internet lead capture, personalized mass mailings, and on-line tutorials.

**MarketLinx Wireless:** Search the MLXchange™ system for up-to-the-minute property, agent and office information to raise your professional image and provide a more responsive level of customer service to home buyers and sellers. Instant Access to the RMLS information and market updates from the convenience of your mobile phone.



## Realist Tax Program

Search public records for in-depth property data, tax information, sales comparables, market information, street/aerial maps, create mailing labels, and more. Gain the benefits of integrated data, enhanced productivity and systems support in one browser application.



## Wyldfyre - CMA & Buyer's Tour Add On's

Download the RMLS data to your computer hard drive to search off-line. Includes Report Writer to design and create your own custom analytical reports and professional looking flyers.

**eNeighborhoods NEXT:** Your marketing presentations to sellers (CMA), BuyerTours for home buyers, Neighborhood Reports and flyers give you a chance to show clients and prospects – not just tell them – what you can do for them.



## ShowingAssist

Fellow real estate professionals can schedule a showing and access showing instructions easily online. Save time, make fewer phone calls, get more showings, maintain better client service, accountability and security ... which can all lead to a quicker home-sale. Even the general public can schedule a showing on HomeToFlorida.com.

**ShowingDesk:** Premium Service for Brokerage Offices

**ShowingTime Appointment Center:** Enhance productivity for Agents and Offices. Calls answered as if from your office; Branded notifications; Full or part-time use.



## Foreclosures • Bank Owned Properties

The nation's most trusted source for real estate trends, data, news and unique local content, including foreclosures, pre-foreclosures, auctions, bank owned, FSBO's, resales, MLS and new construction properties.

**PREMIUM SERVICE:** Membership required to access all features.



## Property Photos • Video Tours

VHT combines art with leading edge technology to create visually superior marketing tools and techniques, specially designed for the real estate industry. Services include Real Estate Photography, Video Property Tours, Media Distribution and Image Management, Visual Presentation Tools.



## Global Multi-Lingual MLS Network

A powerful B2B platform that creates visibility and business opportunities across the entire global real estate industry. This international network is exclusively for real estate professionals, where agents can find each other—by interest, specialty, language or location—and build trusted referral relationships. Listing data can be shared across a broad network of agents in many countries—converting into multiple currencies and measurements, and translating listings into 16 languages automatically.



## Transaction Desk • Document Storage

Take Your Business Paperless with MLXchange/TransactionDesk Integration, unlimited online document storage, Smartphone access with DocBox2Go, Unlimited Internet Faxing, Customer Service Portal - Branded, paper fax to e-mail service.



## Track/Analyze Clients + Market Trends

Manage all of your clients and prospects in one convenient, easy-to-navigate dashboard. Automate, track and analyze clients and prospects based on their activity, organize contacts, communications, and listings in one location. Know when prospects are ready to turn into clients, and when clients are ready to close a deal. **PREMIUM SERVICE:** Required to access all features.



## Realty Connect Mobile Virtual Tours

Goomzee provides a mobile marketing technology platform that connects buyers and sellers at the point-of-interest. Realty Connect and Mobile Virtual Tours specifically assists real estate professionals to win more listings, acquire more leads and close more sales.

**PREMIUM SERVICE:** Required to access all features.



## Listings Posted FREE on 30+ Destinations

A broad Internet network to distribute listings and provide real estate brokerage firms a single dashboard to control their online marketing strategy. Maximize listing exposure while providing brokers and agents with reports, analytics, and marketing tools necessary to drive an effective online advertising program.

**PREMIUM SERVICE:** Required to access Broker Reports.



## Integrated Mortgage Programs

An interactive system that integrates real-time mortgage programs, payments and qualifying information with RMLS property information. Home buyers can view total monthly housing payments based on live rates, accurate taxes, assessments, and insurance information for each property they view. In addition, they can see the Lender's menu of products and play "what if" with the numbers to find the mortgage program that best fits their home buying scenario.



## Electronic Listing Announcements

AnnounceMyMove is a complete Social Networking and Viral Marketing tool that introduces an agent to their client's contacts and helps them reconnect with past clients and prospects in a personal way. Using a simple questionnaire, agents can create a custom web-based announcement for their listing, and integrates flyers with FaceBook.

**PREMIUM SERVICE:** Upgrade to add Open House, Moving, and Custom Announcements.



## Easy Virtual Tour Systems

Create, customize and deliver your own branded Unlimited High Resolution Slide shows and Virtual Tours in just a few easy steps with any digital camera.

Vuvista Suite includes powerful online Virtual Tour creation Tools: iVuPhotovista - create spectacular panoramas online in seconds. iVuPhotoXpress - upload your images, create and customize High Resolution Virtual Tours and Slideshows. iVuZoom - immersive, interactive viewing.



## Fax Documents to one or more e-mail Addresses

Use any fax machine to digitally deliver paper documents instantly to any e-mail address in the world. No hardware or software required. Send to multiple addresses simultaneously, reduce distortion and ensure accurate delivery with confirmation to you. Improve efficiency, reduce costs and help the environment by using less paper.